# Creating Blog using WordPress

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# What is a Blog?

A blog, also known as a weblog, is a website that is like a diary or journal.

Reference: https://simple.wikipedia.org/wiki/Blogpedia.org/wiki/Blog

# What is a Blog?

A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Reference: https://www.lexico.com/en/definition/blog

# Website Vs Blog

Website	Blog
Content is <b>static</b> .	Content is regularly updated.
A <b>homepage</b> that displays content from several sections of internal website pages.	A <b>chronological listing</b> of blog posts.
Formal. Non-interactive	Informal. Interactive.
Non-participatory. One-way.	Participatory. Commenting.
A design portfolio. Logo, About, Contact	Posts <b>archived</b> by date, category, author, tags and sub-categories.
A blog might be a part of a website.  Example: http://www.ncert.nic.in	All blogs are websites.  Example: https://www.huffpost.com

# Key concepts

#### **PURPOSE**

Personal publishing.

Managing content.

Collaboration & Learning.

Promotion & Publicity.

#### **AUTHORSHIP**

Single author or Group of authors.

# Key concepts

#### **CONTENT**

Frequent updates.

Reverse chronological order.

Any media. Content is the star.

#### **CONNECTIONS**

Comments.

Sharing.

Followers. Building links.

### What is WordPress?

WordPress is an open source Content Management System (CMS), which allows the users to build dynamic websites and blogs.



2003 Matt Mullenweg & Mike Little

2009 Open Source

WordPress.org & WordPress.com

https://wordpress.com

# Basic Structure of a WordPress Blog

#### Header

with the menu or navigation bar

#### Main content

with highlighted or latest blog posts

#### Sidebar

with social profiles, favorite content, or call-to-action

#### **Footer**

with relevant links like a disclaimer, privacy policy, contact page, etc.

Image: https://firstsiteguide.com

/what-is-blog <sup>8</sup>

# Creating Blog using WordPress

### **DEMO**

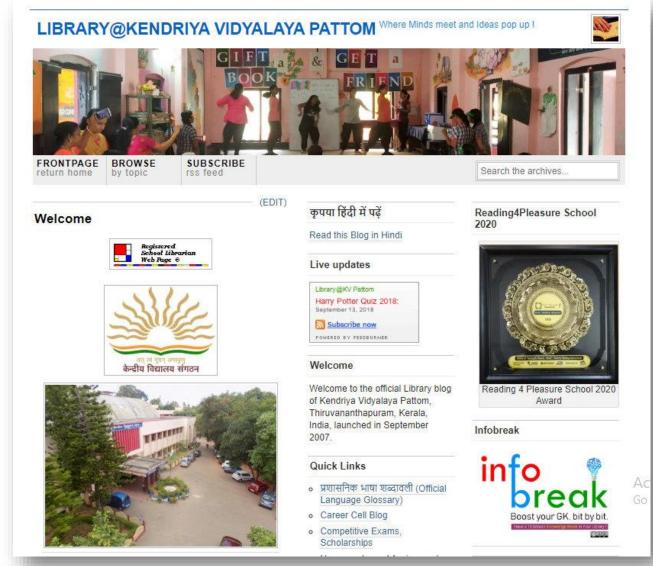
- 1. Register & Configure Basic settings
- 2. Navigate Admin Panel
- 3. Customize Look & Feel
- 4. Publish.
- 5. Connect & Grow up.



# Blogs in Teaching & Learning

- Information & Resource sharing tool (Announcements, Assignments, Materials)
- Open & Free publishing platform (E-magazines, Diaries, Newsletters)
- A tool for collaboration (Group project, Class blogs)

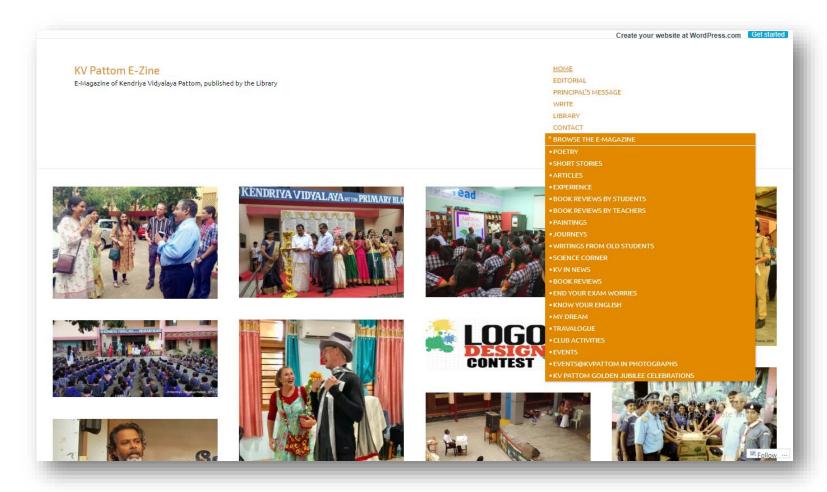
## Examples



# Resource sharing 76+ Million Hits

https://librarykvpattom.wordpress.com

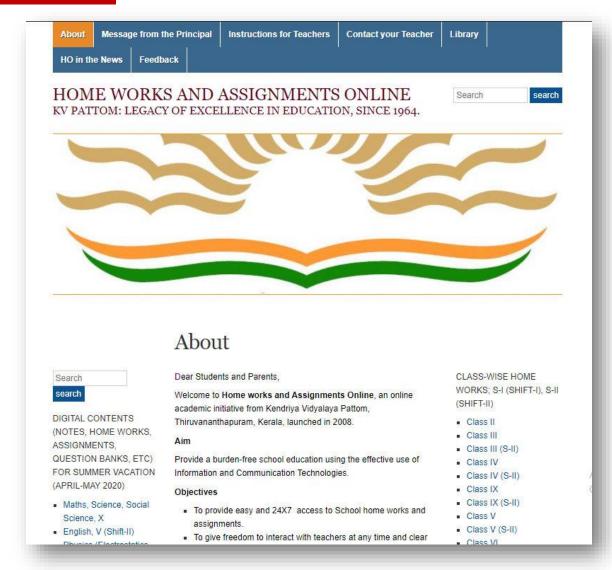
# Examples



# Publishing platform E-Magazine

https://kvpattomemagazine.wordpress.com

# Examples



# Collaborative Learning 7,465 Followers

http://homeworksonline.wordpress.com

## How to have a Live Blog?

- 1. Create relevant and quality content.
- 2. Update regularly.
- 3. Use images, links and videos.
- 4. Link and share your content.
- 5. Evaluate and improve.

## Recap

- 1.Blog.
- 2.WordPress.
- 3. How to create a Blog.
- 4.Blogs in Teaching & Learning.
- 5. Keeping it live.

Questions...

Thank you

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